

**A STUDY ON DIGITAL WALLET PAYMENT OPTION AND  
IT'S IMPACT ON BUSINESS PERFORMANCE OF  
RETAILERS IN BELTHANGADY TALUK**



**Project work submitted to Department of PG studies and Research in  
Commerce**

**S.D.M College (Autonomous), Ujire**

**For the partial fulfilment of Master's Degree in Commerce**

**By**

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**UJIRE- 574240**

**2023-24**



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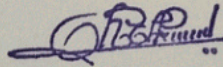
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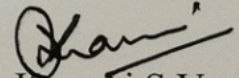
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**CERTIFICATE**

This is to certify that the project title **“A Study on Digital Wallet Payment Option and it's Impact on Business Performance of Retailers in Belthangady Taluk”** is a bonafied work carried out by Mr. Akhil in partial fulfilment of the requirements of Masters of Commerce Course of Sri Dharmasthala Manjunatheshwara College (Autonomous), Ujire during 2023-24.

  
Dr. B A Kumara Hegde  
Principal

  
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**A STUDY ON CONSUMER PERCEPTION TOWARDS D-MART:  
SPECIAL REFERENCE TO DAKSHINA KANNADA DISTRICT**



**Dissertation submitted to the Department of PG Studies and Research  
in Commerce**

**Sri Dharmasthala Manjunatheshwara College (Autonomous), Ujire**

**In the partial fulfilment of Master's Degree in Commerce**

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This is to certify that the dissertation titled "**A Study on Consumer Perception towards D-mart: Special reference to Dakshina Kannada District**" is a bonafide work carried out by Ms. Ashpiya Afreen in partial fulfilment of the requirements of Master of Commerce Course of Sri Dharmasthala Manjunatheshwara College (Autonomous), Ujire during 2023-24.

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**A STUDY ON INVESTMENT OPTIONS AND INVESTORS'  
ATTITUDE TOWARDS INVESTMENT IN LIFE INSURANCE  
COMPANY**



**Project Work Submitted to the Department of PG Studies and  
Research in Commerce**

**Sri Dharmasthala Manjunatheshwara College (Autonomous), Ujire**

**For the partial fulfilment of Master's Degree in Commerce**

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This is to certify that the project titled “**A Study on Investment Options and Investors' Attitude towards Investment in Life Insurance Company**” is a bonafide work carried out by Ms. Deepika H R (P05SY22C020018) in partial fulfilment of the requirements of Master of Commerce Course of Sri Dharmasthala Manjunatheshwara College (Autonomous), Ujire during 2023-24.

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**COMPARATIVE ANALYSIS OF CONSUMER ATTITUDES:  
TRADITIONAL BANKING VS. E -BANKING**



**Project Work Submitted to the Department of P.G Studies and  
Research in Commerce**

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**For the Partial fulfillment of Master's Degree in Commerce**

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This is to certify that the project titled **“Comparative Analysis of Consumer Attitudes: Traditional Banking vs. E-Banking”** is a bonafide work carried out by Ms. Padmini in partial fulfillment of the requirements of the Master of Commerce Course of Sri Dharmasthala Manjunatheshwara College (Autonomous), Ujire during 2023-24.

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**“A Study on Efficiency of NPA Management of selected Public and  
Private sector Banks”**



**Project Report Submitted to the  
Department of P.G Studies and Research in Commerce,  
Shri Dharmasthala Manjunatheshwara College (Autonomous), Ujire  
In Partial Fulfilment of Master's Degree in Commerce**

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